

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: VOGEL FOR STATE SENATE(189308)
PO BOX 23
Beaver, PA 15009-0023

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57123
Contract Dates: 10/26/2012-10/31/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544472
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 3

PAY BY 12/11/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA REPUBLICAN SENATORIAL CAMPAIGN COMMITTEE AUTHORIZED BY VOGEL FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THIS MORNING 6-7AM	10/29/2012-10/31/2012	MTW....	30	3	720.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTW....	3	720.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:55:36 AM		TVGENVOGE1202H	30	720.00			
10/30/2012	Tu	06:29:43 AM		TVGENVOGE1202H	30	720.00			
10/31/2012	We	06:56:24 AM		TVGENVOGE1202H	30	720.00			
2	THE EARLY SHOW	10/29/2012-10/30/2012	MT.....	30	2	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MT.....	2	450.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	08:14:26 AM		TVGENVOGE1202H	30	450.00			
10/30/2012	Tu	08:28:18 AM		TVGENVOGE1202H	30	450.00			
3	430-5PM NEWS	10/29/2012-10/31/2012	MTW....	30	3	720.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTW....	3	720.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	04:38:25 PM		TVGENVOGE1202H	30	720.00			
10/30/2012	Tu	04:37:56 PM		TVGENVOGE1202H	30	720.00			
10/31/2012	We	04:37:02 PM		TVGENVOGE1202H	30	720.00			
4	530-6PM NEWS	10/29/2012-10/31/2012	MTW....	30	3	1,050.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			MTW....		3		1,050.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:39:23 PM		TVGENVOGE1202H	30	1,050.00			
10/30/2012	Tu	05:37:05 PM		TVGENVOGE1202H	30	1,050.00			
10/31/2012	We	05:38:54 PM		TVGENVOGE1202H	30	1,050.00			
5	M-F 6PM NEWS		10/29/2012-10/31/2012		MTW....		30	3	1,080.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			MTW....		3		1,080.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:29:24 PM		TVGENVOGE1202H	30	1,080.00			
10/30/2012	Tu	06:31:09 PM		TVGENVOGE1202H	30	1,080.00			
10/31/2012	We	06:25:10 PM		TVGENVOGE1202H	30	1,080.00			
7	M-F 630PM NEWS		10/29/2012-10/31/2012		MTW....		30	3	1,080.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			MTW....		3		1,080.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:58:25 PM		TVGENVOGE1202H	30	1,080.00			
10/30/2012	Tu	06:43:50 PM		TVGENVOGE1202H	30	1,080.00			
10/31/2012	We	06:53:09 PM		TVGENVOGE1202H	30	1,080.00			
9	11PM NEWS		10/29/2012-10/31/2012		MTW....		30	3	2,250.00

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012			M T W		3		2,250.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>		
10/29/2012	Mo	11:26:35 PM		TVGENVOGE1202H	30	2,250.00					
10/30/2012	Tu	11:11:48 PM		TVGENVOGE1202H	30	2,250.00					
10/31/2012	We	11:24:17 PM		TVGENVOGE1202H	30	2,250.00					
<u>Total Spots</u>			<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals			20		21,600.00		3,240.00	18,360.00	0.00	0.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY PA REPUBLICIAN SENATORIAL CAMPAIGN COMMITTEE AUTHORIZED BY VOGEL FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

21,600.00

Trade Value

0.00

Agency Commission

3,240.00

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

18,360.00

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